

The Hollywood Trust

Scottish Charity No. SC009942

- Established in 1979 by Maggie Keswick Jencks and her father Sir John Keswick.
A local family with business across the world, but mostly in the Hong Kong and the far East.
- Started its work in 1981 with the appointment of the first Director.

- The Holywood Trust's Chairman is Clara Weatherall.
- And the other Trustees are:-
 - Ben Weatherall
 - John Jencks
 - Amy Agnew
 - Valerie McElroy

- Aim of supporting young people to move forward in their lives. In the early days this was through **grants and running projects.**



- **Now the focus is on grant-giving**



Grants to Individuals

Priority age 15 – 25 years



Normally awards are £50 - £1,000
Occasionally up to £2,500 for those
demonstrating exceptional talent and potential

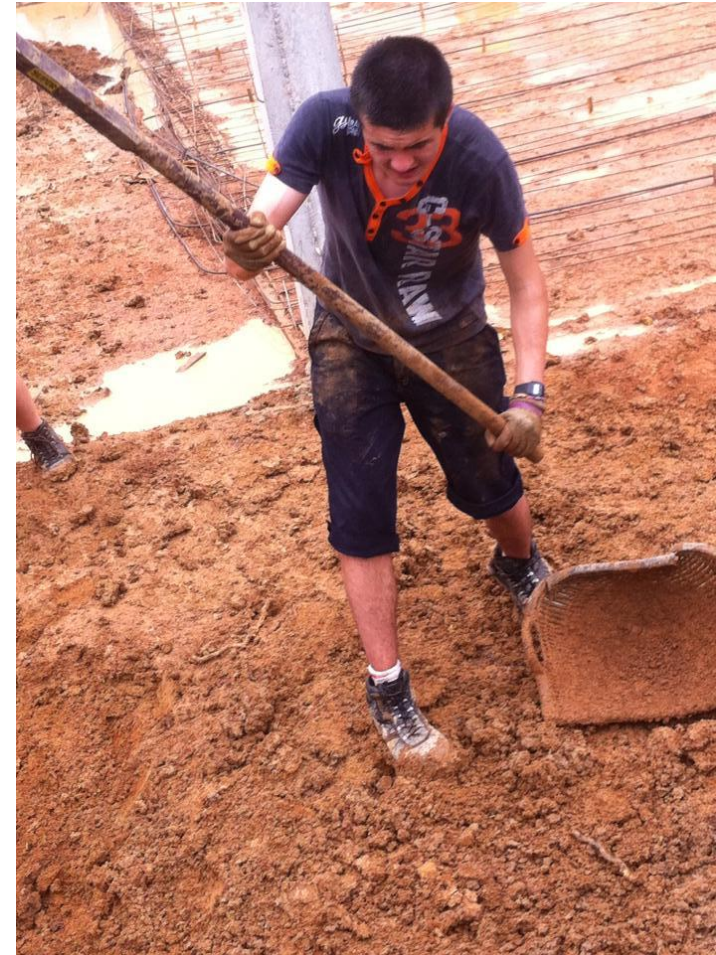
Individual Awards in 2019-20

- 367 awards made
- Total awarded was £160,245
- 96% applications considered were approved



- ❖ 38% Personal Welfare
- ❖ 17% Personal Development
- ❖ 14% Personal Challenge
- ❖ 16% Student Expenses
- ❖ 15% Categorised as Personal Other

The average award was £437



Individual grants are for a broad range of purposes. Some examples are:-

Homelessness, substance misuse, health issues, disabilities, criminal justice, financial hardship,

Training, skills development, volunteering & expeditions within the UK or abroad, travelling, sport, arts

etc

etc.....

Grants To Organisations



No lower or upper limits

Organisation Awards 2019-20

- **182** applications considered
- **166** offers of grant made
- Total value of **£2,723,088**
- Approval rate was 91%



	2019/20	2018/19	2017/18
Number of applications considered	182	156	138
Total amount requested	£3,879,590	£3,179,963	£2,571,864
Number of awards	166	150	131
Total amount awarded	£2,723,088	£2,322,781	£1,932,027



Top 3 categories were:

- ❖ 24% Education, training & volunteering
- ❖ 21% Arts provision
- ❖ 15% Sports & recreation

Value of grants awarded:

- ❖ 33% project/events costs
- ❖ 22% Staff costs
- ❖ 18% capital
- ❖ 17% core/revenue costs

The key question we ask is -

‘What difference will this make to the young person / young people.’



This means we fund a wide variety of activities.

- Some where the main focus is services for young people, e.g. *housing support, youth work, counselling.*



- Some where young people will benefit as a result of the main focus, e.g *Aldouran Wetland Garden, Environmental Arts Festival, Theatre Royal refurbishment.*



What we don't fund

- Retrospective Funding
 - Debt
 - Business Set Up

Deadlines

- We have deadline for applications applying for more than £2,500.00. Dates are published on our website www.hollywood-trust.org.uk
- Applying for under £2,500.00 we can accept them any time. They will be considered at a monthly finance meeting.
- Applications between £2,500 - £10,000 will either be considered at the monthly meeting or at the full Trustees meeting each quarter.
- Applications over £10,000 are considered at the quarterly Trustees meetings.
- Individuals can apply anytime and asked give us 4-6 weeks to process this.

Organisation thinking of applying to us are asked to get in touch to discuss their project.

The Holywood Trust

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Hollywood Trust Staff

- Karen Ward Boyd, Director
- Helen Turner, Assistant Director
- Clare Hanna, Grants Officer
- Sammie Smith, Executive Support Assistant
- Hazel Forsyth, Finance and Compliance Manager
- Amanda Armstrong, Grants and Administration Officer
- Hagen Patterson, Communications and Events Officer

